



## INDIANA ASSOCIATION FOR INSTITUTIONAL RESEARCH

INAIR is an established organization that is well known for being the comprehensive resource for institutional researchers and higher education professionals in the State of Indiana. We invite you to the 24th annual conference and to take full advantage of all the ways that INAIR can help you and your institution.

This year's conference will be in Indianapolis, home to 22 galleries and 10 performing arts theatres. It will be held at the Marriott Indianapolis North, which was awarded as having the best customer service of all the Marriott Hotels & Resorts. The hotel is within walking distance to an assortment of dining, entertainment, and shopping. Nearly every type of restaurant imaginable, from fast-food to fine dining. Nearby are movie theaters, Sahm Park (with an 18 hole golf course), laser tag, a new Dave & Busters, the Fashion Mall at Keystone at the Crossing, and the Castleton Square Mall, which is the largest mall in the State of Indiana.

### IMPORTANT DATES

- 1/15 Proposals Due
- 2/18 Early Registration Due
- 3/10 AIR/IPEDS workshop
- 3/11 Conference Begins
- 3/12 Conference Ends

### AIR / IPEDS Workshop

March 10

The workshop provides a face-to-face training sessions for IPEDS data providers and data users. It is provided at **no charge** to the workshop participants. Funding is provided by the National Center for Education Statistics (NCES).

#### IPEDS as the Public Face of an Institution

This module discusses the importance of accuracy and consistency in data reported to IPEDS. Examples of real IPEDS data used in the public domain will be incorporated, and will enable participants to understand how IPEDS data are used by governmental and non-governmental entities as consumer information about colleges and universities. This module includes presentations, discussions, exercises and demonstrations utilizing IPEDS data tools and resources.

#### IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness

This module introduces the basics of, and rationale for, creating benchmarks to measure institutional effectiveness. The module provides an overview of the various types of comparison groups that can be constructed using IPEDS data, as well as appropriate applications for each. Participants will use data from the IPEDS surveys, including the IPEDS Data Feedback Report and Executive Peer Tool. Exercises and resources will be used to demonstrate processes to establish key performance indicators and identify variables to refine comparison groups.

If interested, online registration is at <http://airweb.org/inair2010ipedsws>

### Keynote Speaker Gloria Rogers

March 12



Gloria Rogers, Ph.D., has been active in disseminating information on program assessment and institutional effectiveness for 20 years. She has authored or co-authored over 30 publications, made over 50 invited presentations and seminars at national and regional conferences, and given presentations or workshops on over 80 college campuses. She has also served as an external evaluator on 17 NSF-funded projects and currently serves on advisory committees

for the National Science Foundation, American Association of Colleges & Universities, and Southern Association of Colleges and Schools. Rogers is currently the Managing Director, Professional Services, at ABET.

**REGISTER ONLINE AT: [www.inair.org/conference](http://www.inair.org/conference)**



## INAIR Workshops

March 11

### Newcomers Workshop

Participants will learn general concepts, identify resources, discuss practical strategies and be oriented to the functions of institutional research. This is an excellent opportunity to meet others.

### Student Information System Updates

The workshop will focus on discussions regarding the rebuilt CHE data warehouse, the supplemental files integration, definition sources, data standards, and upcoming publications. Additionally, participants will hear about the upcoming changes and the proposed timeline for the SIS 2010 collection.

### Beyond the Numbers: Tools & Tips for Telling Your Data's Story With Simple Tools and Little Time

Tables, charts and dashboards alone do not lead to understanding or motivate action. This workshop will focus on low cost techniques and foundational principles for both written and oral presentations. Participants will leave with tips and tricks for using data to tell stories to a broad range of audiences.

WANT TO SPLIT A HOTEL ROOM? A ROOMMATE REQUEST FORM IS ON THE CONFERENCE SITE.

## Preliminary Schedule

Wednesday

8:00am - 5:00pm: AIR/IPEDS workshop

Thursday

7:30 - 11:30am: Conference Registration

8:00 - 11:30am: INAIR Workshops

11:45am - 5:00pm: Luncheon & Sessions

5:15pm - 6:30pm: Business Meeting & Reception

Friday

8:00am - 10:45am: Breakfast & Sessions

11:00am - 12:00pm: Keynote Address



## Keystone at the Crossing Area Attractions (a sample)

### Retail and Leisure Amenities

- Absolu Spa
- AMC Theaters
- Babies 'R' Us
- Barnes and Noble
- Bed Bath & Beyond
- Borders
- Dave and Busters
- Divine Wine Bar
- HH Gregg
- Harley Davidson
- Keystone Arts Cinema & Indie Lounge
- Office Depot
- Old Navy
- Philipps Day Spa
- The Pink Lime
- Starbucks

### The Fashion Mall at Keystone

- Apple
- Ann Taylor
- Banana Republic
- Brooks Brothers
- Coldwater Creek
- Discovery Channel Store
- J. Crew
- Pottery Barn
- Saks Fifth Avenue
- Sharper Image
- Tiffany & Co.
- Williams Sonoma

### Restaurants

- Benihana
- Café Patachou
- Champ's Americana
- El Torito Grill
- Maggiano's Little Italy
- Panera Bread
- P.F. Chang's China Bistro
- Ruth's Chris Steak House
- Sullivan's Steakhouse
- T.G.I. Friday's
- The Cheesecake Factory

*Thursday night group dinner sign-up sheets will be made available*

**Marriott**  
INDIANAPOLIS NORTH

