INAIR
Indiana Association for
Institutional Research

In this Issue

PRESIDENT'S MESSAGE

Hello everyone! My name is Brooke Moreland and I serve as the 2018-2019 president of the Indiana Association for Institutional Research. I have been a part of the organization since I was in graduate school and am honored to serve in this capacity as a professional working in higher education and student affairs.

I work as the Assistant Director of the IUPUI 21st Century Scholars program, a tuition based state scholarship program headed by the Indiana Commission for Higher Education. At IUPUI, we serve a large subset of the student population where we assisted 2,378 scholars during the 2017-2018 academic school year. Through cross-organizational knowledge sharing and data informed decision-making, I assist scholars in maintaining their scholarship award and in gaining a better understanding of the college landscape.

Many of our students are under-resourced, first generation college students, students of color, and individuals from lower socio-economic statuses, individuals lacking the social capital to understand how to best navigate their undergraduate careers. I have the honor of developing student-driven interventions for our scholars, reinforcing and supporting ideas like resiliency, persistence, and overcoming challenge.

Bringing the circumstances and experiences of high-risk student populations to light for administrators working in higher education and for those who govern data is something that fuels my desire to work in higher education and student affairs. Quantitative data may assist in the development of systems, policies, and finance in higher education, but qualitative data can assist in displaying the fabric of organizations, its people and their stories.

I am excited to serve in INAIR as an executive officer. My leadership goals as president include providing high quality programming and initiative development for the organization, and to introduce organizational change that sustains INAIR for future executive boards.

May we have a prosperous INAIR year!

Brooke Moreland
INAIR President 2018-2019

Meet Your 2018-19 INAIR Board Members

	Brooke Moreland *President*	• Institution: **Indiana University-Purdue University-Indianapolis** • Title: **Assistant Director, 21st Century Scholars** • Years in IR: **7 years** • Fun fact: **"I used to sing opera in high school and college."**
	Robbie Janik *Vice President &* *2019 Conference Chair*	• Institution: **Indiana University-Purdue University-Indianapolis** • Title: **Assistant Director, Survey Research & Evaluation** • Years in IR: **4 years** • Fun fact: **"I'm 4th generation Cubs fan."**
	Ron Severtis, Jr. *Immediate Past* *President*	• Institution: **Indiana University - Southeast** • Title: **Director, Office of Institutional Effectiveness** • Years in IR: **11 years** • Fun fact: "I originally went to college to become a TV/radio personality."
	Ken Pattillo *Treasurer*	• Institution: **Indiana University - Bloomington** • Title: **Data Analyst** • Years in IR: **2 years** • Fun fact: **"IR is my 3rd career, and hopefully I'll have a couple more."**
	Tony Parandi *Secretary*	• Institution: **Indiana Wesleyan University** • Title: **Director of Institutional Research** • Years in IR: **10 years** • Fun fact: **"I used to play drums for heavy-metal bands."**
	Brian Matve *Member-at-Large* *(Web Administration)*	• Institution: **Purdue University – Fort Wayne** • Title: **Senior Research Analyst** • Years in IR: **6 years** • Fun fact: **"I enjoy watching English Premier League football."**
	Norma Fewell Member-at-Large *(Conference Planning* *Chair)*	• Institution: **Indiana University-Purdue University-Indianapolis** • Title: **Asst. Dir. of Institutional Research and Decision Support** • Years in IR: **12 ½ years** • Fun fact: **"I teach children to play bells and chimes."**
	Sharon Wavle *Member-at-Large* *(Conference Planning)*	• Institution: **Indiana University - Online** • Title: **Associate Director, Decision Support and Reporting** • Years in IR: **5 years** • Fun fact: **"My first job was creating display systems for the military."**
	Bridgett Milner *Member-at-Large* *(Membership)*	• Institution: **Indiana University - Bloomington** • Title: **Senior Associate Director, Strategic Planning and Research** • Years in IR: **9 years** • Fun fact: **"I toilet trained my cat using operant conditioning."**
	Sean Tierney *ICHE Liaison*	• Institution: **Indiana Commission for Higher Education** • Title: **Associate Commissioner for Policy & Research** • Years in IR: **2 years** • Fun fact: **"I am trying to visit every state capital."**

Member Highlights

Celebrating the good stuff that's happening across INAIR

- Congratulations to Nancy Remillard, from IU Bloomington, who has recently retired and moved to Arizona. We wish her the best.

- Congratulations to Robbie Janik and his wife on the birth of their third child, Cecilia Addison Janik, born on June 27, 2018.

We'd love to hear from you about the exciting things happening in your office for future inclusion in this section of the newsletter! Have there been any recent accomplishments (professional or personal), births or adoptions (human or fluffy), marriages? Let us know by e-mailing tony.parandi@indwes.edu.

??DID YOU KNOW??

- ➤ The next INAIR conference will be held in October 2019, instead of March/April. More details are soon to come.

- ➤ The Association for Institutional Research (AIR) has just released a new book: *The Analytics Revolution in Higher Education: Big Data, Organizational Learning, and Student Success*, and AIR members get a 30% discount. Order your copy here.

- ➤ A new program has recently been launched called InsideINAIR. The idea is to hear a day-in-the-life of professionals working in the field, and it takes place on Tuesdays at 10am via conference call. Further details and announcements can be found on the INAIR listserve. If you have questions or know of potential speakers for InsideINAIR, email INAIR.org@gmail.com.

- ➤ The Association for Institutional Research (AIR) has just launched a new conference called Enterprise Summit: Analytics and will take place in April 2019. The event is now taking proposals. Click here for details.

VOLUNTEER OPPORTUNITY

INAIR is seeking a member to serve as an INAIR liaison to ICHE throughout this year. This volunteer would learn more about ICHE initiatives, programs, and research and communicate the information back to the broader membership.

The time commitment is anticipated to be 1-4 hours a month, with attendance (virtually or in person, if local to the meeting location) at monthly ICHE meetings (occurring the second Tuesday most months).

If interested, please contact the membership chair Bridgett Milner (bharsh@indiana.edu) and ICHE liaison Sean Tierney (STierney@che.in.gov).

THANK YOU FOR SHARING YOUR THOUGHTS!

Thank you so much to everyone that participated in our membership survey. Your thoughtfulness and feedback will be invaluable in shaping the direction of INAIR over this year. Please find those results here: https://public.tableau.com/profile/bridgett.milner#!/vizhome/2018INAIRMemberSurveyResponses/2018INAIRMembershipSurveyResponses

INAIR MEMBERSHIP DIRECTORY

As outlined in the INAIR bylaws, a membership directory has been created. This resource can be used to find contact information on colleagues, verify active membership status, and look for membership trends across recent years. If you're interested in exploring this directory for yourself, please find it here: https://public.tableau.com/profile/bridgett.milner#!/vizhome/2018INAIRMembershipDirectory/2018MembershipDirectory
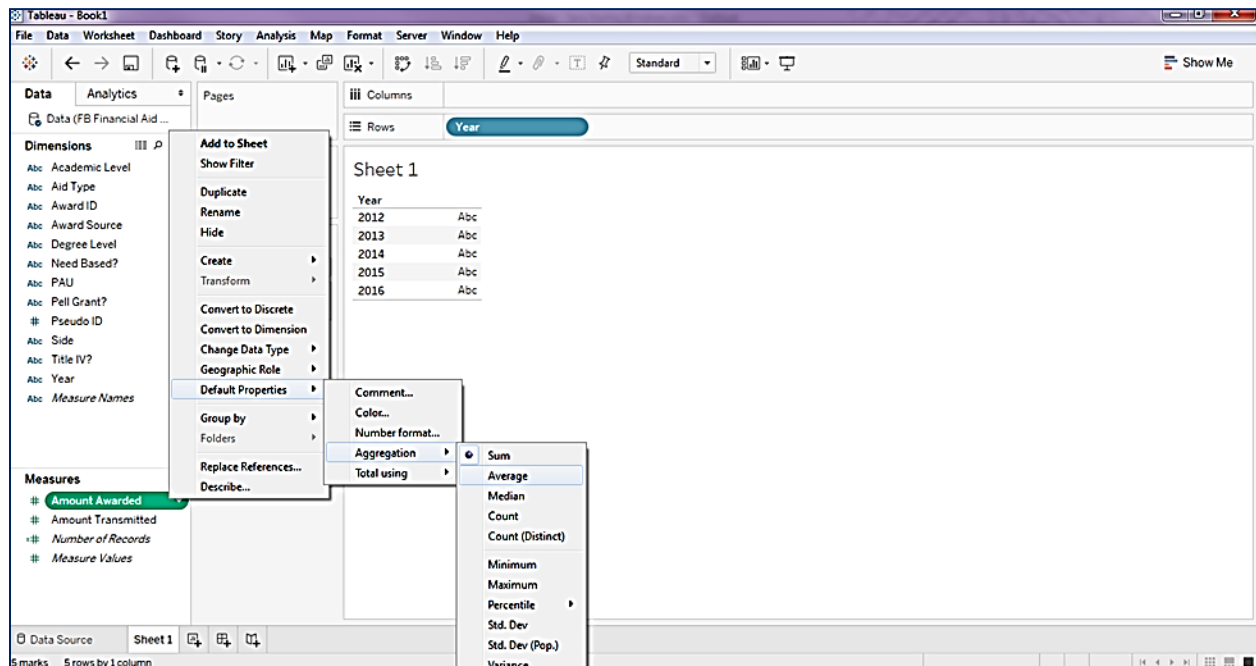
UPCOMING EVENTS

- September 26th: Indy Big Data & Technology Conference @ Indianapolis
- September 30th-October 2nd: Midwest SAS Users Group Conference @ Indianapolis
- October 16th-17th: Statewide IT Conference @ Bloomington, IN
- October 21st -23rd: Assessment Institute @ IUPUI (Indianapolis)
- October 22nd-24th: College Board Forum @ Dallas, TX
- October 22nd -25th: Tableau Conference @ New Orleans, LA
- November 7th: Purdue Data Summit @ West Lafayette, IN
- November 15th: IPEDS Human Resources Training @ Champaign, IL

Change Tableau Default Settings for Faster Use

By Sara Starkey, Indiana Wesleyan University

When starting your Tableau project, it is easy to get caught up changing properties from the default settings to meet the specific needs of the project. While changing the elements takes seconds, it has to be done numerous times depending on the needs and size of the project. A quick way to avoid constantly making those minor changing is to set the desired default settings to the specifications needed to complete the task. The default aggregation is set to SUM, but if the project requires an average or count instead, it can be set up in the beginning so that all sheets will utilize this mark. Color, number formatting, percentiles, and more can also be set up ahead of time. To do this, right click on an element in the measures box and go to default properties. From there, defaults settings can be selected.

If you would like to make a submission for Tech Tips, contact tony.parandi@indwes.edu.