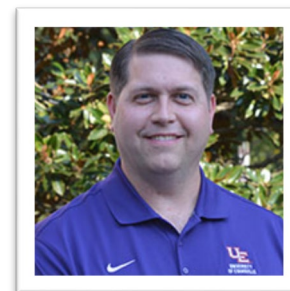


## PRESIDENT'S MESSAGE

Hello INAIR Colleagues,

As we step into the new year and halfway through the academic year, I find myself reflecting on the work completed and the work yet to be done. This year we have all experienced highs and lows due to surges in viral infections. The result varies from institution to institution, but we all continued to march on. Reports were completed, administration had viable resources to make decisions, and fall enrollments either came in over or under expectations. Just as the seasons change, so does the academic year as well. January brings many more data needs including predictions and tracking for the upcoming 2022-23 academic year. This term also brings lots of IPEDS reports, US News, College Board, and a whole host of cyclical challenges that we all look forward to every year. However, one glimmer of hope shines as it does every year that brings us all together. To share as one community the challenges, opportunities, and best practices that have helped us overcome everything placed in our paths. April 2022 is just around the corner and it is going to be so great to see everyone again (virtually of course) for the annual INAIR conference.



This will be my 9th INAIR conference and based on the proposals so far it is sure to be a memorable event. Unfortunately for me, this will more than likely be my last INAIR conference. I have currently taken a new position as the Assistant Vice President of Institutional Effectiveness and Research at John A. Logan College in Carterville Illinois. As a result, I plan to begin networking and attending the Illinois AIR conferences which will not allow for me to continue attending the annual INAIR conference. Over the past nine years I have learned so much from all of you. In fact, I typically learn more from the INAIR conference than the national AIR Forum. Indiana has so many seasoned professionals in this field that the knowledge base is beyond large amounts of the US states. Of course, that is my opinion. I have enjoyed serving for three years on the conference planning committee, one year as Vice-President/Conference Chair, and on year as President of INAIR. It is with a heavy heart that this may be my final conference with INAIR but I sincerely appreciate all of the INAIR members that have influenced my professional career over the years. Thank you all so much.

In other news, we will be having one more Friday Forum at the end of the month of February. As of right now I am still ironing out the details of the topic and panelists. Please keep an eye open for emails concerning the Friday Forum details. If you have any ideas on how INAIR can serve our members in the coming months, your Board is eager to hear them at any time.

Take Care,  
Jordan Mays  
INAIR President

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# Update From VP & Conference Chair



Dear Colleagues,

The 36<sup>th</sup> Annual INAIR Conference is just two months away! [Registration is now open](#) for the virtual conference scheduled for Thursday, March 24 and Friday, March 25, 2022. Registration is free to INAIR members. Annual membership is only \$30.

Thank you to all who submitted a conference proposal—we are excited about the variety of topics this year and received more proposals than last year. If you helped support INAIR by volunteering your expertise for a presentation, thank you!

## Anticipated Highlights of this year's conference

- **Keynote Speaker Krista Hoffmann-Longtin** has been invited to share her research and expertise on how IR professionals can effectively communicate complex information to non-experts. She will share insights of how professionals can improve trust and credibility when communicating across multiple levels of their organizations. She is a dynamic, engaging speaker and we're excited to welcome her as our Keynote guest.
- **Conference Schedule.** We anticipate a similar schedule to last year.
  - Thursday, March 24
    - 11:00-11:50am Newcomers Workshop and Welcome
    - 12:00 – 1:15pm Keynote Address
    - 1:30 – 4:30pm Concurrent Sessions
  - Friday, March 25
    - 9:00 – 9:45am Virtual Coffee Hour and Networking
    - 10:00 – 11:45am Concurrent Sessions
    - 12:00 – 1:00pm Awards and Business Meeting
- **Home Office Mascot Contest.** With so many of us continuing to work remotely or having more flexibility to work at home, we'd like to see your pictures of your pets joining you at work! It can be a screenshot of a pet photobomb, a candid portrait of your pooch in your office, or a snap of your cat snoozing on your keyboard. We will have voting available during the conference and announce the winner on Friday afternoon.

Submit your Home Office Mascot nomination by March 15 here:

[https://marian.co1.qualtrics.com/jfe/form/SV\\_8CVxcYlp4tdfE10](https://marian.co1.qualtrics.com/jfe/form/SV_8CVxcYlp4tdfE10)

- **Share Your News!** We love hearing about what our members are up to at work and in life. If you have an update from this past year about family, your professional role, a recent publication or presentation, or just want to share an update, we'd love to include a collection of these as part of our conference experience. Additionally, if you know of any current or former INAIR members who passed away during the last year we'd like to be able to recognize their contribution to the field. Please use this link to share updates before March 15: [https://marian.co1.qualtrics.com/jfe/form/SV\\_Ovag6BriqvhYisS](https://marian.co1.qualtrics.com/jfe/form/SV_Ovag6BriqvhYisS)

We are still actively seeking sponsors. If you have a vendor contact, please send their name, email, and product name to [bkile@marian.edu](mailto:bkile@marian.edu) by February 1.

Thank you INAIR members and we look forward to seeing you in March.

Sincerely,

Brooke Kile, 2022 INAIR Vice President and Conference Chair

# AIR Board of Directors Update

**Michele J. Hansen, PhD, AIR Board of Directors, Member-At-Large  
Assistant Vice Chancellor, Institutional Research and Decision Support, IUPUI**

As we begin our spring 2022 semester, we find ourselves still in the midst of a global pandemic. The AIR Board of Directors continue to meet monthly to address the needs of higher education and IR professionals. AIR offers a number of resources to enhance our knowledge, skills, and build networks of professional support. Please visit the [AIR website](#) to view current research reports, workshops, webinars, virtual events, and more.

Many of us are also looking forward to the opportunity to network, share best practices, and learn from practical workshops and sessions led by the field's leading experts. After gathering virtually for two years, provided re-opening efforts continue their current trajectory, the **2022 AIR Forum will be back in person June 6–9 in Phoenix, Arizona**. Please visit the <https://www.airweb.org/forum/2022/home> for updates and more details.

In an effort to ensure active linkages between the Board of Directors and members, the AIR Board is currently considering the role of AIR Board members as Ambassadors. This means that Board members can help AIR attain the Ends by facilitating awareness, interest, and engagement of members. Board members also have an important role in making AIR's mission more visible. The role of **AIR Ambassador** means that board members have the responsibility ensure the Board is well informed about stakeholder perspectives needs, and values; and that stakeholders are informed of the Board's work on their behalf. As such, this opportunity to write about the Board's activities in the INAIR Newsletter is an example of AIR Ambassadorship in action!

Currently, the AIR Board to engaging in ongoing dialogue about the future of our profession and the role we play in **engaging in equity-minded decision support cultures**. Last year, AIR issued [Statement on Racial Injustice](#) in an effort to acknowledge the range of emotions individuals are feeling and the grief that we experienced as we witnessed or experienced racism, unearned white privilege, and injustice in our society. The AIR Board is currently applying a

Diversity, Equity, Inclusion, and Justice (DEIJ) lens to the AIR Ends statement.

The AIR Board of Directors is currently engaged in conversations about **new membership models** in an effort to meet the needs of all higher education professionals. In addition to offering Individual Memberships (current model), the AIR Board in collaboration with the Executive Office is considering the possibility of a future Organizational Membership as an option. This Organizational Membership option is being considered in an effort to 1) support increased data literacy and use across institutions and functional areas, 2) expand access to AIR resources and engagement opportunities in IR/IE offices, 3) collaborate and learn with other professions/fields, and 4) increase visibility and recognition of AIR.

## **Voting open in February 2022 for the next slate of AIR leaders.**

The open positions are as follows: Vice President (one position), Member-At-Large (three positions). Nominations & Elections Committee members (three positions). As a reminder, The Board of Directors is the governing body of the association. It acts as the membership's voice by soliciting member input and using it to make important decisions. The Nominations & Elections Committee (NEC) not only recruits members to serve as leaders, but also develops the call for nominees and reviews nominations to develop a balanced slate of candidates.

**AIR Ends Statement:** AIR is a global association of higher education professionals. AIR exists to empower those individuals at all levels to utilize data, analytics, information, and evidence to make decisions and take actions that benefit students and institutions and improve higher education. This must be done within AIR's available resources and in such a manner that the value to higher education is worth the investment of those resources.

A. AIR educates institutional researchers, higher education leaders, and professionals and organizations on the value of institutional research.

**B. AIR empowers and supports higher education professionals in:**

- Contextualizing data across campus and throughout higher education;
- Learning methods and tools of the institutional research profession;
- Evaluating the effectiveness of institutions;
- Conducting research and scholarship.

C. AIR provides opportunities for the development of professional and interpersonal skills.

D. AIR promotes the development of professional networks.

During our business meet at our 2022 Annual Conference, the membership will be voting on a slate of candidates for the 2022-23 INAIR Executive Committee.

**The following members of the Executive Committee advance to the 2022-23 committee.**

- Brooke Kile, Marian University, will be appointed our next President and serving for a 1-year term
- Sharon Wavle, Indiana University Online, will serve additional year as Past President as Jordan Mays will be stepping away from INAIR
- Ken Pattillo, Indiana University, will serve his third year as Treasurer
- Member-At-Large (Web Administration): Jennifer Holscher (Vincennes University)- 2-year term
- Member-At-Large (Conference Planning): Sara Spalding (IU Southeast)- 2-year term
- Member-At-Large (Conference Planning): Kim Meeks (Vincennes University)- 2-year term
- Member-At-Large (Membership): Katherine Dwyer (Manchester University)
- Sean Tierney will continue to serve as the ICHE Liaison.

**The Nominating Committee will be proposing the following slate of new officers. We need you! Please contact Brooke Kile ([bkile@marian.edu](mailto:bkile@marian.edu)) if you are interested in serving in either the Vice Preseident or Secretary role.**

- Vice President/2023 Conference Chair: vacant 1-year term, succeeding to the position of President in following year
- Secretary: vacant 2-year term
- Member-At-Large (Membership): Kathrine Dwyer (Manchester University)- 2-year term

The following have completed their terms of service and are now passing on the torch to new members. We all thank you for your time and service. Our INAIR community is stronger because of you!

**Jordan Mays**, University of Evansville, served in three roles since 2019 as President, Vice President and Conference Planning Chair Member-At Large. Thank you for all that you have done to strengthen our INAIR community!

**Amy Ribera**, IU School of Medicine, served as a Secretary since 2020.