



**INAIR 37<sup>TH</sup> ANNUAL CONFERENCE  
MARCH 8-10, 2023**

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# **Sponsor and Exhibitor Prospectus**



**800 Wabash Ave  
Terre Haute, Indiana**

**Terre Haute Convention Center  
<http://www.terrehautecc.com>**

## Sponsor and Exhibitor Information

We are excited to offer exhibits and three levels of sponsorships at this year's [Indiana Association for Institutional Research 37<sup>th</sup> Annual Conference](#), ranging from Gold, Silver, and Bronze—the registration and payment deadline is **February 3, 2023**.

We hope you will find supporting INAIR Conference to be beneficial to your organization and that you will join us in-person, March 8-10, 2023. We have a longstanding tradition of planning excellent programming for our members since the organization was founded in 1986. Each year, over 120 higher education professionals serving in areas such as institutional research, decision-support, enrollment management, academic affairs, assessment, and student affairs convene to share innovative ideas, best practices, and educational scholarship to advance the field of IR.

We look forward to returning to an in-person for the first time since the pandemic. Our conference theme this year is *INAIR at the Crossroads*. It will be held in a brand-new convention center located downtown Terre Haute. The Terre Haute Conference Center (THCC) is connected to the Hilton Garden Inn and offers an attached garage for attendees.

Exhibitors and sponsors tables will be located on the first floor where sessions, breaks, and breakfast will be held. They are invited to all events. To sign-up as a Sponsor or Exhibitor, please [register](#) by **February 3, 2022**.

For more information, contact:

Amy Ribera, INAIR Vice-President and 2023 Conference Chair  
[akribera@iu.edu](mailto:akribera@iu.edu)

For payment information, contact:

Kenneth Pattillo, INAIR Treasurer  
[kpattill@iu.edu](mailto:kpattill@iu.edu)

# Sponsorship & Exhibitor Opportunities

## Gold Sponsorship (\$1,500)

- Recognition for sponsoring Lunch Panel Discussion, Breakfast Keynote, or Business Meeting/Reception
- Acknowledgement in conference program
- Full page advertisement in conference program
- Organizational logo on conference web site
- Skirted table with 2 chairs
- Present one 45-minute vendor session or preconference session
- Two complimentary conference registrations

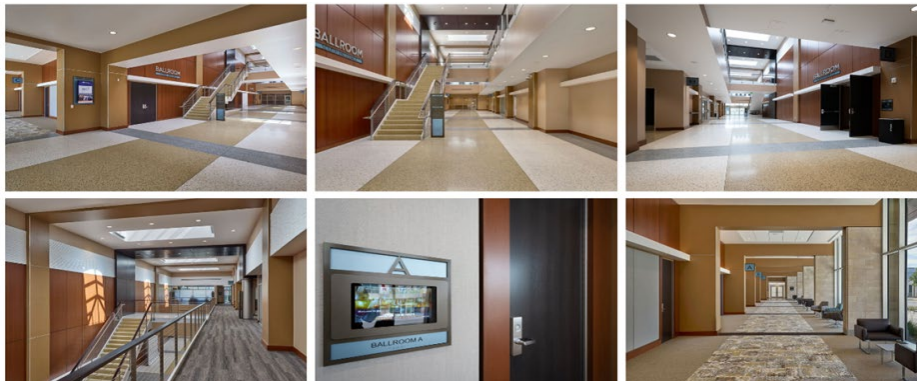
## Silver Sponsorship (\$1,000)

- Recognition for sponsoring a networking break
- Acknowledgement in conference program
- Half-page advertisement in conference program
- Organizational logo on conference web site
- Skirted table with 2 chairs
- Present one 45-minute vendor session
- Two complimentary conference registrations

## Bronze Sponsorship (\$500)

- Acknowledgement in conference program
- Organizational logo on conference web site
- Skirted table with 2 chairs
- One complimentary conference registration

\*Individual contributions below \$500 will be acknowledged in the conference program



# General Conference Schedule (subject to change)

## Wednesday, March 8

12:00 – 4:00 Preconference Sessions

## Thursday, March 9

7:30 – 5:00 Conference Registration & Sponsor/Vendor Tables  
 7:30 – 8:45 Breakfast (Gold Sponsor)  
 9:00 – 9:45 Concurrent Sessions  
 10:00 – 10:45 Concurrent Sessions  
 11:00 – 11:15 Coffee Break (Silver Sponsor)  
 12:00 – 1:30 Lunch and Moderated Panel Discussion (Gold Sponsor)  
 2:00 – 2:45 Concurrent Sessions  
 3:00 – 3:45 Business Meeting (Gold or Silver Sponsor)  
 4:00 – 5:00 Reception/Graduate Student Poster Session (Gold Sponsor)

## Friday, March 10

7:30 – 11:00 Conference Registration & Sponsor/Vendor Tables  
 7:30 – 8:45 Breakfast (Gold Sponsor)  
 9:00 – 10:00 Keynote Address (Gold Sponsor)  
 10:15 – 11:00 Concurrent Sessions  
 11:00 – 11:15 Coffee Break (Silver Sponsor)  
 11:15 – 12:00 Concurrent Sessions  
 12:30 – 2:00 Executive Board Meeting (Closed)



# Additional Conference Details

## Sponsor and Exhibitor Registration

Begin the registration process by clicking on this link:

[https://iu.co1.qualtrics.com/jfe/form/SV\\_3DiwA8RAnr37Rxc](https://iu.co1.qualtrics.com/jfe/form/SV_3DiwA8RAnr37Rxc)

## Conference Web Site & Important Dates

<https://www.inair.org/2023-inair-conference/>

Conference Registration Opens: September 26, 2022

Call for Proposals Opens: September 26, 2022

Early Bird Registration Ends: January 13, 2023

Exhibitor/Sponsorship Cancellation Deadline: February 3, 2023

Conference Dates: March 8 - 10, 2023

## Cancellation Policy

To be eligible for a refund, cancellation request must be received in writing to the INAIR Executive Board via emailing Amy Ribera ([akribera@iu.edu](mailto:akribera@iu.edu)), no later than **Friday, February 3, 2023**. No refunds will be made after this date.

Amy Ribera, PhD

INAIR Vice-President and 2023 Conference Chair

Indiana University School of Medicine

[akribera@iu.edu](mailto:akribera@iu.edu)