



38TH ANNUAL CONFERENCE: *ECLIPSE*
MARCH 21-22, 2024

SPONSOR AND EXHIBITOR PROSPECTUS



900 E. Seventh Street
Bloomington, Indiana

Indiana Memorial Union
<https://imu.indiana.edu/>

Sponsor and Exhibitor Information

We are excited to offer exhibits and three levels of sponsorships at this year's [Indiana Association for Institutional Research 38th Annual Conference](#): Gold, Silver, and Bronze. The registration and payment deadline is **February 16, 2024**.

We hope you will find supporting INAIR Conference to be beneficial to your organization and that you will join us in-person, March 21-22, 2024. We have a longstanding tradition of planning excellent programming for our members since the organization was founded in 1986. Each year, over 100 higher education professionals serving in areas such as institutional research, decision-support, enrollment management, academic affairs, assessment, and student affairs convene to share innovative ideas, best practices, and educational scholarship to advance the field of IR.

Our conference theme this year is **Eclipse**. We will be headquartered in the Frangipani Room of the Indiana Memorial Union, with breakout session nearby. The Indiana Memorial Union is in the center of the beautiful campus of Indiana University in Bloomington, Indiana.

Exhibitor and sponsor tables will be located around the perimeter of the Frangipani Room where we gather for breakfast, lunch, and breaks. Exhibitors and sponsors are invited to all events. To sign-up as a Sponsor or Exhibitor, please [register](#) by February 16, 2024.

For more information, contact:

Douglas Anderson, INAIR Vice-President and 2024 Conference Chair
dkanders@iu.edu

For payment information, contact:

Kenneth Pattillo, INAIR Treasurer
kpattill@iu.edu

Sponsorship & Exhibitor Opportunities

Gold Sponsorship (\$1,500)

- Recognition for sponsoring a Lunch, Reception, or Brunch
- Acknowledgement in conference program
- Full page advertisement in conference program
- Organizational logo on conference web site
- Skirted table with 2 chairs
- Present one 45-minute vendor session or preconference session
- Two complimentary conference registrations



Silver Sponsorship (\$1,000)

- Recognition for sponsoring a Networking Break or Morning Coffee and Snacks
- Acknowledgement in conference program
- Half-page advertisement in conference program
- Organizational logo on conference web site
- Skirted table with 2 chairs
- Present one 45-minute vendor session
- Two complimentary conference registrations

Bronze Sponsorship (\$500)

- Acknowledgement in conference program
- Organizational logo on conference web site
- Skirted table with 2 chairs
- One complimentary conference registration

*Individual contributions below \$500 will be acknowledged in the conference program

General Conference Schedule (subject to change)

Thursday, March 21

- 7:45 Registration opens & Sponsor/Vendor Tables
 - 8:00 - 11:45 Preconference Sessions
 - 12:00 - 12:45 Lunch and Welcome (**Gold Sponsor**)
 - 1:00 - 1:45 Concurrent Sessions
 - 2:00 - 2:45 Concurrent Sessions
 - 2:45 - 3:15 Snack and Networking Break (**Silver Sponsor**)
 - 3:15 - 4:00 Concurrent Sessions
 - 4:15 - 5:00 Business Meeting
 - 5:00 - 6:00 Reception and Poster Session (**Gold Sponsor**)
- Dinner on your own

Friday, March 22

- 7:30 - 11:00 Conference Registration & Sponsor/Vendor Tables
 - 7:30 - 8:15 Coffee and Snacks (**Silver Sponsor**)
 - 8:15 - 9:00 Concurrent Sessions
 - 9:15 - 10:00 Concurrent Sessions
 - 10:00 - 11:00 Brunch (**Gold Sponsor**)
 - 11:00 - 12:00 Closing Keynote
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- 12:30 - 2:00 Executive Board Meeting



Frangipani room: Central Gathering Space for Registration, Welcome, Meals, Snacks, and Keynote session.

Sponsor/Vendor tables will be on one side, opposite food tables.

Additional Conference Details

Sponsor and Exhibitor Registration

Begin registration by clicking on this [link](#).

Conference Web Site & Important Dates

<https://www.inair.org/2024-inair-conference/>

Conference Registration Opens: September 29, 2023

Call for Proposals Opens: September 29, 2023

Early Bird Registration Ends: January 26, 2024

Exhibitor/Sponsorship Cancellation Deadline: February 16, 2024

Conference Dates: March 21 - 22, 2024

Cancellation Policy

To be eligible for a refund, cancellation request must be received in writing to the INAIR Executive Board via emailing Doug Anderson, dkanders@iu.edu, no later than **Friday, February 16, 2024**. No refunds will be made after this date.

Doug Anderson

INAIR Vice-President and 2024 Conference Chair

dkanders@iu.edu