



THE OFFICIAL NEWSLETTER OF THE INDIANA ASSOCIATION FOR INSTITUTIONAL RESEARCH VOLUME 35, ISSUE 1, FALL 2023

## **PRESIDENT'S MESSAGE**

#### In this Issue

| President's<br>Message   | 1 |
|--------------------------|---|
| VP & 2024<br>Conference  | 2 |
| Colleague<br>Connections | 3 |
| Membership<br>& Extras   | 3 |



Greetings INAIR Colleagues!

It is hard to believe the summer has ended, and a new academic year is underway. I hope all of you had a chance to recharge and prepare for another year of new challenges and excitement.

I would like to take this opportunity to welcome our <u>newest</u> <u>elected board members</u>: Vice-President Doug Anderson (IU Bloomington), At-Large Membership Chair Stephanie Martin (Purdue University), and At-Large Conference Planning Chairs Robbie Morse (Ivy Tech) and David Robledo (Purdue University).

Returning this year are Treasurer Ken Pattillo (Indiana University-Bloomington), Secretary Diana Hooten (Indiana State University), Web Administrator Chair Jen Holscher (Vincennes University), and Immediate Past President Brooke Kile (Marian University).

Our first task of the summer was to review member feedback from our time together in Terre Haute. The conference was a great success. One theme that came across clearly was the desire to move the location to different parts of the state and return to a college campus. Our mighty planning trio (Doug, David, and Robbie) heard your feedback loud and clear. They set off to review sites in northern, central, and southern Indiana. And after careful consideration, the executive board accepted their proposal to hold the **38**<sup>th</sup> **Annual INAIR Conference in Bloomington at the Indiana University Memorial Union.** We are excited to return to a college campus and are looking forward to sharing more details with you soon.

In addition to conference planning, we hope to continue the **Colleague Connection** series this fall. Diana and Brooke have a great lineup of topics and speakers planned, with the first one happening on October 10th. Please look for calendar invitations soon for November, January, and February.

Lastly, note that the Call for Proposals for the 2024 AIR Forum is open until October 10. Please don't hesitate to adapt your submission for the INAIR conference – our CFP is now open!

Warmly, Amy Ribera INAIR President

# Updates from our Vice-President and our 2024 Conference Chair



## The Event of the Season

The defining event of Spring 2024 is coming, promising intriguing darkness and bright light. Of course, we are speaking of

#### INAIR 2024: Eclipse

What does that mean? Are dark forces threatening to eclipse the noble mission of universities? (Budget cuts, the demographic cliff, legal decisions, etc.) Will AI blot out IR? Or does it mean that with IR, we can predict and monitor the darkness and manage our way forward to bright light? Is IR itself the bright light of hope for the future?

Find out at IN2024: Eclipse. March 21 and 22, 2024 on the beautiful Bloomington campus of Indiana University.



Register to attend. https://www.inair.org/2024-inair-conference

Present. Share your ideas and experiences with supportive colleagues, with a preconference workshop, a presentation, or a poster. <u>https://iu.co1.qualtrics.com/jfe/form/SV\_8enG3ZGRIIBtPFk</u>

Planning a presentation for AIR? You can use the same proposal for INAIR; the required elements are the same!

We depend upon sponsors to help fund our delicious food and drinks. If you have an idea for a sponsor or a connection to one, let us know.

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## **COLLEAGUE CONNECTIONS**

We have changed the Colleague Connections meetings, so that we can provide meetings that are most useful to all of you! We have picked topics that survey participants said they wanted, which included demonstrations and discussions along with different days/times for each of the meetings. Below is a tentative schedule, but our first meeting's day/time is set! We hope that you will be able to join us next week for a demonstration and discussion of Market Research tools! If you want the calendar invite to next week's meeting and you did not get/see it in the Listerv, please email diana.hooten@indstate.edu.

#### Market Research, Oct. 10, 1:00- 2:30 pm EST

Institutional leaders are increasingly relying on IR professionals to help them understand the market position of their academic programs—including competitor programs, labor market forecasts, and aligning curriculum skillset with employer needs. Join Dr. Maggie Dalrymple (Director of Enrollment Research and Analytics at Indiana State University) and Brooke Kile (Director of Institutional Research at Marian University) for a discussion of how their offices have accessed and utilized supply and labor market data at their institutions. Our conversation will highlight free market research tools for IR professionals in addition to providing sample outputs from a vended solution (EMSI Lightcast).

Other Topics/Tentative Schedule (2<sup>nd</sup> week of the month):

- November: How to keep the IR team organized
- January: R
- February: Hot Topics in IR

We will provide outlook calendar appointments for the upcoming meetings soon.

If you are willing to help lead a discussion or if you have additional ideas/feedback, please contact Diana Hooten (<u>diana.hooten@indstate.edu</u>) or Brooke Kile (<u>bkile@marian.edu</u>).

#### **Membership List & Additional Items**

We are working on providing a more accessible list. If you would like a list of the INAIR Members in the meantime, please contact Stephanie Martin, INAIR Membership Chair, at <u>ssmartin@purdue.edu</u>.

Membership for 2024 will be \$40. Membership renewal or new membership opens with registration for the 2024 INAIR Conference. At that time, you will be able to choose just membership or will be able to bundle your membership fee with conference registration. Please note that we do not change out memberships during the course of the year (if a person leaves, we will not attach their membership to another person).

Of course it is free to join the INAIR listserv (although we'd hope you'd also become a member). To subscribe to the INAIR listserv, send an email to list@iupui.edu with the command: SUBscribe INAIR

To unsubscribe send a (blank) email to inair-unsubscribe@list.iupui.edu from the email account that is linked to the listserv (the email where you receive INAIR information and newsletters).

If you have good news to share or would like to propose a topic to be featured in the next issue, please email or discuss it with a board member or the Listserv!