

40th Annual Conference

SPONSOR & EXHIBITOR PROSPECTUS



March 30 - March 31, 2026

345 South High Street, Muncie, IN 47302

<https://www.inair.org/2026-inair-conference/>

Sponsor & Exhibitor Information

We are excited to offer exhibits and four levels of sponsorships at this year's Indiana Association for Institutional Research 40th Annual Conference: Platinum, Gold, Silver, and Bronze. The registration and payment deadline is **February 27, 2026**.

We hope you will find supporting INAIR Conference to be beneficial to your organization and that you will join us in-person, March 30-March 31, 2026. We have a longstanding tradition of planning excellent programming for our members since the organization was founded in 1986. Each year, over 100 higher education professionals serving in areas such as institutional research, decision-support, enrollment management, academic affairs, assessment, and student affairs convene to share innovative ideas, best practices, and educational scholarship to advance the field of IR. We will be headquartered in the Fisher Building on Ivy Tech's beautiful downtown Muncie campus.

This year's conference theme is "Muncie City Lights & Data Insights: Celebrating 40 Years of INAIR!" It highlights the vibrant atmosphere of downtown Muncie, honors our host institution, Ivy Tech Community College – Muncie Campus, and commemorates the 40th anniversary of INAIR. The theme reflects both the energy of our gathering place and the enduring impact of institutional research across Indiana over the past four decades.

Exhibitor and sponsor tables will be located around the perimeter of the conference room where we gather for breakfast, lunch, and breaks. Exhibitors and sponsors are invited to all events. To sign-up as a Sponsor or Exhibitor, please [register](#) by **February 27, 2026**.

For more information, contact:

Ryan Johnson, INAIR Vice-President and 2026 Conference Chair
rjohnson176@ivytech.edu

For payment information, contact:

Jake Burns, INAIR Treasurer
jburns@icindiana.org

Sponsor & Exhibitor Opportunities

Platinum Sponsorship (\$3,000)

- ❖ Named Conference Sponsor w/"INAIR 2026 Conference presented by [Your Organization] on conference website, digital communications, program cover, and onsite signage
- ❖ Verbal recognition during plenary sessions
- ❖ One exclusive 15 minute Platinum Sponsor Spotlight between the Business Meeting and Reception
- ❖ One exclusive 15 minute Platinum Sponsor Spotlight prior to keynote
- ❖ Present one 45-minute vendor session or preconference session
- ❖ Named Conference Sponsor for the Reception (Live Band, Open Bar & Dinner)
- ❖ Full-page ad in the printed program
- ❖ Your company logo on attendee name badges
- ❖ Premier placement of two skirted exhibitor tables in the main event area
- ❖ Featured post on INAIR's email newsletter (pre- and post-event)
- ❖ Four complimentary conference registrations

Gold Sponsorship (\$1,500)

- ❖ Recognition for sponsoring a Lunch or Brunch
- ❖ Acknowledgement in conference program
- ❖ Half page advertisement in conference program
- ❖ Organizational logo on conference web site
- ❖ Skirted table with 2 chairs
- ❖ Present one 45-minute vendor session or preconference session
- ❖ Two complimentary conference registrations

Silver Sponsorship (\$1,000)

- ❖ Recognition for sponsoring a Networking Break or Morning Coffee and Snacks
- ❖ Acknowledgement in conference program
- ❖ Half-page advertisement in conference program
- ❖ Organizational logo on conference web site
- ❖ Skirted table with 2 chairs
- ❖ Present one 45-minute vendor session
- ❖ Two complimentary conference registrations

Bronze Sponsorship (\$500)

- ❖ Acknowledgement in conference program
- ❖ Organizational logo on conference web site
- ❖ Skirted table with 2 chairs
- ❖ One complimentary conference registration

Individual contributions below \$500 will be acknowledged in the conference program

General Conference Schedule

(subject to change)

Monday, March 30, 2026

Conference Registration begins at 7:45am

8:00 – 11:45 Preconference Sessions

12:00 – 12:45 Lunch and Welcome (Gold Sponsor)

1:00 – 1:45 Concurrent Sessions

2:00 – 2:45 Concurrent Sessions

2:45 – 3:15 Coffee Break (Silver Sponsor)

3:15 – 4:00 Concurrent Sessions

4:15 – 5:00 Business Meeting

5:00 – 5:30 Platinum Sponsor

5:30 - 9:00 Reception/Live Band, Open Bar & Dinner (Platinum Sponsor)

Tuesday, March 31, 2026

7:30 – 8:15 Morning Coffee & Snacks (Silver Sponsor)

8:15 – 9:00 Concurrent Sessions

9:15 – 10:00 Concurrent Sessions

10:00 – 11:00 Brunch (Gold Sponsor)

11:00 – 12:00 Closing Keynote

12:30 – 2:00 Executive Board Meeting (Closed)



Fisher Building F110 Multi-Purpose Room -
Central catering space for registration, welcome,
meals, snacks, and keynote session.

Sponsor/ Vendor tables will be on one side,
opposite food tables

Additional Conference Details

Sponsor and Exhibitor Registration

Begin registration by clicking on this [link](#).

Conference Web Site & Important Dates

<https://www.inair.org/2026-inair-conference/>

- Conference Registration Opens: December
- Call for Proposals Opens: October
- Early Bird Registration Ends: January
- Exhibitor/Sponsorship Cancellation Deadline: February 27, 2026
- Conference Dates: March 30– March 31, 2026

Cancellation Policy

To be eligible for a refund, cancellation request must be received in writing to the INAIR Executive Board via emailing Ryan Johnson, rjohnson176@ivytech.edu, no later than Friday, February 27, 2026. No refunds will be made after this date.

Ryan Johnson
INAIR Vice-President and 2026 Conference Chair
rjohnson176@ivytech.edu